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**FOR IMMEDIATE RELEASE**

## WristAssist Hits a Winner with support from World-renowned Tennis Coach Brad Gilbert

*Global Milestone Achieved With WristAssist™ Training Device Sales to 41 Countries Worldwide*

**Palo Alto, Calif., June 6, 2007** – As president and chief executive officer of SquareHitTennis, Bow Rodgers, longtime Silicon Valley entrepreneur is pleased with the initial success of their first tennis training tool, the WristAssist. When strapped onto a player's wrist and connected to the racket, the WristAssist correctly guides the players swing to "feel" what the pros feel.



### **WristAssist™**

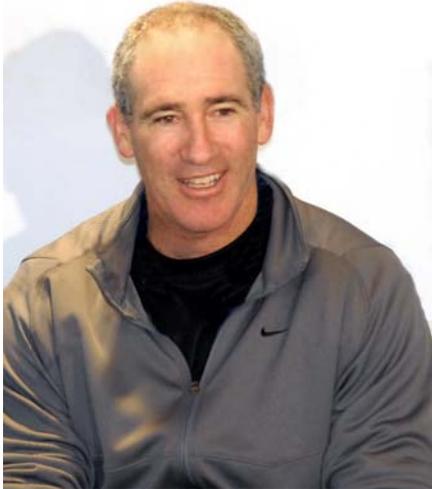
Since its launch in the summer of 2006, SquareHitTennis has achieved several impressive milestones. The WristAssist has been endorsed by world-renowned tennis coach Brad Gilbert, who led Andre Agassi and Andy Roddick to the world's number one ranking and now coaches UK rising star Andy Murray. The WristAssist also has the support of Sandy Mayer, former Wimbledon doubles champion. Over 400 hundred tennis Pros and coaches use the WristAssist in their daily teaching and coaching programs to "train their student's brains."



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Brad Gilbert

**“The WristAssist is an incredibly powerful tennis training tool,” said Gilbert. “It locks your racket into the hitting zone and lets you feel what the pros feel as you accelerate up and through the ball.”**

Using his experience gained as a President or CEO for a number of Silicon Valley firms, Rodgers sees big potential for tennis training gear among tennis players eager to improve their games. Said Rodgers, “26 million U.S. golfers spend over \$300 million a year on golf training equipment while 24 million U.S. tennis players spend less than \$15 million on tennis training gear. There is a terrific opportunity here.”

The WristAssist has sold into 41 countries on six continents globally, with thousands of units sold in less than a year. The overwhelming response around the world demonstrates the impact the device has on players’ games and their desire to use professionally designed gear to make their strokes better and the game more fun. Tennis is truly universal and one of the World’s favorite sports.

Like most Silicon Valley start-ups, in addition to personal capital invested into the product, Rodgers has lined up financing from angel investors to rapidly expand SquareHitTennis. With the second of a suite of tennis training products available later this summer, Rodgers, tennis pro and co-founder Ray Bilsey and engineer Maurice LeBlanc’ strive to build SquareHitTennis into the Worlds leader in tennis training equipment.

### **About SquareHitTennis**

SquareHitTennis, based in Palo Alto, designs, develops and markets innovative tennis training equipment. The company’s scientifically designed products help players improve their strokes quickly by enabling them to “FEEL what the Pros Feel,” and store that feeling in their muscle memory. To learn more about the company and how you can improve your tennis game, visit [www.squarehittennis.com](http://www.squarehittennis.com). SquareHitTennis contributes a portion of the revenues on WristAssist sales to Youth Tennis Advantage, a San Francisco Bay Area non-profit organization. The proceeds from SquareHitTennis serve to finance and support YTA’s academic tutoring and tennis instruction programs for Bay Area inner-city children.

