

# ADD *vantage*

the magazine for men and women tennis-



December 2006

**Free educational  
DVD inside**

**USPTA –  
Leading the way**  
*in modern tennis education  
and certification*





# industry action

teaching group and private lessons, conducting clinics and coordinating all member activities at the sports club.

## Member product showcase

The new book *Tennis Beyond Big Shots* by **Greg Moran**, USPTA, presents a bold back-to-the-future approach. Moran shows players of all abilities how they can maximize their wins and play longer. The book is available through

leading online retailers, chain and independent bookstores, tennis pro shops and catalogs, and direct from the Web site. USPTA members receive a 40 percent discount with the purchase of three or more copies, as well as a 40 percent discount to pro shops. Orders can be placed by phone at (408) 404-7277, option one, or by downloading the online order form at [www.tennis-beyondbigshots.com](http://www.tennis-beyondbigshots.com) and faxing to (408) 404-7277.

## Manufacturers

Bälle de Match has designed a line of apparel for Cardio Tennis that will be available in late fall 2006. Jim Baugh, president of the Tennis Industry Association, is thrilled to see Bälle de Match get behind Cardio Tennis. "Bälle de Match will be the first to offer a men's line of tennis apparel designed for Cardio Tennis. Bälle de Match dealers can order Cardio Tennis apparel from the Team catalog now for fall delivery. Currently more than 1,300 tennis centers around the country offer Cardio Tennis. Visit [cardiotennis.com](http://cardiotennis.com) for more information and to find a location near you that is offering classes.

SquareHit Tennis, the leading developer of innovative tennis training equipment, introduces WristAssist™, a new tennis-training aid that improves a player's tennis strokes by enabling them to truly experience what a correct tennis stroke should feel like. This training tool fits comfortably on the wrist and attaches to the tennis racquets allowing a stable, solid and confidence-building connection between the player and racquet. The player's wrist is then in the correct "laid back" position to consistently

square the racquet face to and through the ball during impact. The WristAssist sells for \$69.95. For more information, visit [www.squarehittennis.com](http://www.squarehittennis.com).

## Miscellany

DEUCE magazine, a jointly produced publication from the ATP and Sony Ericsson WTA Tour, is available for reading online. Fans can read all articles from the annual, highlighting the U.S. Open Series' Greatest Road Trip in Sports, at [deucemagazine.com](http://deucemagazine.com). The online edition utilizes a one-of-a-kind format, designed as a virtual magazine with article spreads. Fans can click their way through the magazine and find all features, columns and photos from the hard-copy version.

## Sunrise Medical Ambassadors Travel to China in pre-Paralympic Excellence Training

*With the 2008 Paralympics set for Beijing, China, just around the corner, Sunrise Medical, a compressive manufacturer of mobility products, again demonstrated its commitment to global wellness through its Elite Ambassador Program.*

*From August 17-25, 10-time U.S. Open tennis champion and Olympic Hall of Fame inductee **Randy Snow**, USPTA, traveled to Guangzhou City to teach wheelchair tennis and promote wellness and independence.*

*Collaborating with the China Disabled Person's Federation and the National Paralympic Committee, Snow conducted two tennis camps. The first was a two-day event for all Chinese players, followed by a three-day exclusive National Team training camp. More than 30 athletes and coaches experienced extensive instruction in mobility, stroke production and situational strategy. In addition, the Chinese athletes explored proper setup for maximum performance of their sports chairs and refined their elite fitness preparation.*



WristAssist

## Answers to ADDvantage Quiz

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1. **A. Golden (50th anniversary)**
2. **B. The absence of a tennis ball**
3. **A. A tennis court birthday cake with 50 candles all aglow**
4. **C. The "Add" was lowercase.**
5. **A. The National Newsletter, and C. The USPTA News Journal**
6. **B. 1989**
7. **C. Less than 3,000**
8. **A. Las Vegas**
9. **C. APEX**
10. **Photos of:**
  1. **Pauline Betz Addie**
  2. **Jack Groppel, Ph.D.**
  3. **Jim Loehr, Ed.D.**
  4. **Will Hoag**
  5. **Kathy Woods**
  6. **Bob Ryland**
  7. **Randy Snow**
  8. **Alex Gordon**